

# Privacy Policy

DiagnoSmart Private Limited ("Company"/"DiagnoSmart") is the author and publisher of the web application [www.diagnoshop.com](http://www.diagnoshop.com) ("Website"/"DiagnoShop") on the world wide web as well as the software and applications provided by DiagnoSmart, including the services it provides which are listed in the Website.

This privacy policy ("Privacy Policy") explains how we collect, use, share, disclose and protect Personal information about the Users of the Services, including the Diagnostic Centre (as defined in the Terms of Use, which may be accessed via the following weblink "<https://diagnoshop.com/privacypolicy.html>" (the "Terms of Use")).

By using the services or by otherwise giving us your information, you will be deemed to have read, understood and agreed to the practices and policies outlined in this privacy policy and agree to be bound by the privacy policy. You hereby consent to our collection, use and sharing, disclosure of your information as described in this privacy policy. We reserve the right to change, modify, add or delete portions of the terms of this privacy policy, at our sole discretion, at any time. If you do not agree with this privacy policy, do not use any of the services or give us any of your information.

## WHY THIS PRIVACY POLICY?

This Privacy Policy states the following:

- The type of information collected from the Users, including Personal Information and Sensitive Personal Data or Information relating to an individual;
- The purpose, means and modes of collection, usage, processing, retention and destruction of such information; and
- How and to whom DiagnoShop will disclose such information.

## COLLECTION OF PERSONAL INFORMATION

- When you access the Services, or through any interaction with us via emails, telephone calls or other correspondence, we may ask you to voluntarily provide us with certain information that personally identifies you. You hereby consent to the collection of such information by DiagnoShop. Information collected by us from you may include (but is not limited to) the following:
  - contact data (such as your email address and phone number);
  - demographic data (such as your gender, your date of birth and your pin code);
  - data regarding your usage of the services and history of the appointments made by or with you through the use of Services;

- insurance data (such as your insurance carrier and insurance plan);
- other information that you voluntarily choose to provide to us (such as information shared by you with us through emails or letters).
- The information collected from you by DiagnoShop may constitute 'personal information' or 'sensitive personal data or information'
- "Sensitive Personal Data or Information" of a person may also mean personal information about that person relating to:
  - passwords;
  - financial information such as bank accounts, credit and debit card details or other payment instrument details;
  - physical, physiological and mental health condition;
  - medical records and history;
  - biometric information; and
  - visitor details as provided at the time of registration or thereafter

DiagnoShop will be free to use, collect and disclose information that is freely available in the public domain without your consent.

## PRIVACY STATEMENTS

### All Users:

- A condition of each User's use of and access to the Services is their acceptance of the Terms of Use, which also involves acceptance of the terms of this Privacy Policy. Any User that does not agree with any provisions of the same has the option to discontinue the Services provided by DiagnoShop immediately.
- All the information provided to DiagnoShop by a User, including Personal Information or any Sensitive Personal Data or Information, is voluntary. You understand that DiagnoShop may use certain information of yours, which has been designated as Personal Information or 'Sensitive Personal Data or Information',
  - for the purpose of providing you the Services,
  - for commercial purposes and in an aggregated or non-personally identifiable form for research, statistical analysis and business intelligence purposes,
  - for sale or transfer of such research, statistical or intelligence data in an aggregated or non-personally identifiable form to third parties and affiliates
  - for communication purpose so as to provide you a better way of booking appointments and for obtaining feedback in relation to the diagnostic centres and their practice,
  - debugging customer support related issues
- DiagnoShop also reserves the right to use information provided by or about the End-User for the following purposes:
  - Publishing such information on the Website.
  - Contacting End-Users for offering new products or services.

- Contacting End-Users for taking product and Service feedback.
  - Analyzing software usage patterns for improving product design and utility.
  - Analyzing anonymized practice information for commercial use.
- If you have voluntarily provided your Personal Information to DiagnoShop for any of the purposes stated above, you hereby consent to such collection and use of such information by DiagnoShop.
- Collection, use and disclosure of information which has been designated as Personal Information or Sensitive Personal Data or Information' requires your express consent. By affirming your assent to this Privacy Policy, you provide your consent to such use, collection and disclosure as required under applicable law.
- DiagnoShop does not control or endorse the content, messages or information found in any Services and, therefore, DiagnoShop specifically disclaims any liability with regard to the Services and any actions resulting from your participation in any Services, and you agree that you waive any claims against DiagnoShop relating to same, and to the extent such waiver may be ineffective, you agree to release any claims against DiagnoShop relating to the same.
- You are responsible for maintaining the accuracy of the information you submit to us, such as your contact information provided as part of account registration. If your personal information changes, you may correct, delete inaccuracies, or amend information by making the change on our member profile page. If you provide any information that is untrue, inaccurate, out of date or incomplete, DiagnoShop may, at its sole discretion, discontinue the provision of the Services to you. There may be circumstances where DiagnoShop will not correct, delete or update your Personal Data, including (a) where the Personal Data is opinion data that is kept solely for evaluative purpose; and (b) the Personal Data is in documents related to a prosecution if all proceedings relating to the prosecution have not been completed.
- If you wish to cancel your account or request that we no longer use your information to provide you Services, contact us through [support@diagnoshop.com](mailto:support@diagnoshop.com). We will retain your information for as long as your account with the Services is active and as needed to provide you the Services. We shall not retain such information for longer than is required for the purposes for which the information may lawfully be used or is otherwise required under any other law for the time being in force. After a period of time, your data may be anonymized and aggregated, and then may be held by us as long as necessary for us to provide our Services effectively, but our use of the anonymized data will be solely for analytic purposes. Please note that your withdrawal of consent, or cancellation of account may result in DiagnoShop being unable to provide you with its Services.
- If you wish to opt-out of receiving non-essential communications such as promotional and marketing-related information regarding the Services, please send us an email at [support@diagnoshop.com](mailto:support@diagnoshop.com) (or) check the button when you register yourself at [WebSite/DiagnoShop](#).
- DiagnoShop may require the User to pay with a credit card, wire transfer, debit card or cheque for Services for which subscription amount(s) is/are payable. DiagnoShop

will collect such User's credit card number and/or other financial institution information such as bank account numbers and will use that information for the billing and payment processes, including but not limited to the use and disclosure of such credit card number and information to third parties as necessary to complete such billing operation. Verification of credit information, however, is accomplished solely by the User through the authentication process. User's credit-card/debit card details are transacted upon secure sites of approved payment gateways which are digitally under encryption, thereby providing the highest possible degree of care as per current technology. However, DiagnoShop provides you an option not to save your payment details. User is advised, however, that internet technology is not full proof safe and User should exercise discretion on using the same.

- Due to the communications standards on the Internet, when a User or the End-User or anyone who visits the Website, DiagnoShop automatically receives the URL of the site from which anyone visits. DiagnoShop also receives the Internet Protocol (IP) address of each User's computer (or the proxy server a User used to access the World Wide Web), User's computer operating system and type of web browser the User is using, email patterns, as well as the name of User's ISP. This information is used to analyze overall trends to help DiagnoShop improve its Service. The linkage between User's IP address and User's personally identifiable information is not shared with or disclosed to third parties. Notwithstanding the above, DiagnoShop may share and/or disclose some of the aggregate findings (not the specific data) in anonymized form (i.e., non-personally identifiable) with advertisers, sponsors, investors, strategic partners, and others in order to help grow its business.
- The Website uses temporary cookies to store certain (that is not sensitive personal data or information) that is used by DiagnoShop and its service providers for the technical administration of the Website, research and development, and for User administration. In the course of serving advertisements or optimizing services to its Users, DiagnoShop may allow authorized third parties to place or recognize a unique cookie on the User's browser. The cookies however, do not store any Personal Information of the User. You may adjust your internet browser to disable cookies. If cookies are disabled you may still use the Website, but the Website may be limited in the use of some of the features.
- User may have limited access to the Website without creating an account on the Website. Unregistered Users can make appointments with the diagnostic centers by providing their name and phone number. In order to have access to all the features and benefits on our Website, a User must first create an account on our Website. To create an account, a User is required to provide the following information, which such User recognizes and expressly acknowledges is Personal Information allowing others, including DiagnoShop, to identify the User: name, User ID, email address, country, ZIP/postal code, age, phone number, password chosen by the User and valid financial account information. Other information requested on the registration page, including the ability to receive promotional offers from DiagnoShop, is optional. DiagnoShop may, in future, include other optional requests for

information from the User to help DiagnoShop to customize the Website to deliver personalized information to the User.

- This Privacy Policy applies to Services that are owned and operated by DiagnoShop. DiagnoShop does not exercise control over the sites displayed as search results or links from within its Services. These other sites may place their own cookies or other files on the User's computer, collect data or solicit personal information from the Users, for which DiagnoShop is not responsible or liable. Accordingly, DiagnoShop does not make any representations concerning the privacy practices or policies of such third parties or terms of use of such websites, nor does DiagnoShop guarantee the accuracy, integrity, or quality of the information, data, text, software, sound, photographs, graphics, videos, messages or other materials available on such websites. The inclusion or exclusion does not imply any endorsement by DiagnoShop of the website, the website's provider, or the information on the website. If you decide to visit a third party website linked to the Website, you do this entirely at your own risk. DiagnoShop encourages the User to read the privacy policies of that website.
- The Website may enable User to communicate with other Users or to post information to be accessed by others, whereupon other Users may collect such data. Such Users, including any moderators or administrators, are not authorized DiagnoShop representatives or agents, and their opinions or statements do not necessarily reflect those of DiagnoShop, and they are not authorized to bind DiagnoShop to any contract. DiagnoShop hereby expressly disclaims any liability for any reliance or misuse of such information that is made available by Users or visitors in such a manner.
- DiagnoShop does not collect information about the visitors of the Website from other sources, such as public records or bodies, or private organisations, save and except for the purposes of registration of the Users (the collection, use, storage and disclosure of which each End User must agree to under the Terms of Use in order for DiagnoShop to effectively render the Services).
- DiagnoShop maintains a strict "No-Spam" policy, which means that DiagnoShop does not intend to sell, rent or otherwise give your email address to a third party without your consent.
- DiagnoShop has implemented best international market practices and security policies, rules and technical measures to protect the personal data that it has under its control from unauthorised access, improper use or disclosure, unauthorised modification and unlawful destruction or accidental loss. However, for any data loss or theft due to unauthorized access to the User's electronic devices through which the User avails the Services, DiagnoShop shall not be held liable for any loss whatsoever incurred by the User.
- DiagnoShop implements reasonable security practices and procedures and has a comprehensive documented information security programme and information security policies that contain managerial, technical, operational and physical security

control measures that are commensurate with respect to the information being collected and the nature of DiagnoShop's business.

- DiagnoShop takes your right to privacy very seriously and other than as specifically stated in this Privacy Policy, will only disclose your Personal Information in the event it is required to do so by law, rule, regulation, law enforcement agency, governmental official, legal authority or similar requirements or when DiagnoShop, in its sole discretion, deems it necessary in order to protect its rights or the rights of others, to prevent harm to persons or property, to fight fraud and credit risk, or to enforce or apply the Terms of Use.

#### Diagnostic Centers (Managers/Partners):

- As part of the registration as well as the application creation and submission process that is available to Diagnostic Center on WebSite/DiagnoShop, certain information, including Personal Information or Sensitive Personal Data or Information is collected from the Diagnostic Centers.
  - All the statements in this Privacy Policy apply to all Diagnostic Centers, and all Diagnostic Centers are therefore required to read and understand the privacy statements set out herein prior to submitting any Personal Information or Sensitive Personal Data or Information to DiagnoShop, failing which they are required to leave the Services, including the Website immediately.
  - Diagnostic Centers' personally identifiable information, which they choose to provide to DiagnoShop, is used to help the Diagnostic Centers describe and identify themselves. This information is exclusively owned by DiagnoShop. You will be the owner of your information and you consent to DiagnoShop collecting, using, processing and/or disclosing this information for the purposes hereinafter stated. DiagnoShop may use such information for commercial purposes and in an aggregated or non-personally identifiable form for research, statistical analysis and business intelligence purposes, and may sell or otherwise transfer such research, statistical or intelligence data in an aggregated or non-personally identifiable form to third parties and affiliates. DiagnoShop also reserves the right to use information provided by or about the Diagnostic Centers for the following purposes:
    - Publishing such information on the Website.
    - Contacting Diagnostic Centers for offering new products or services.
    - Contacting Diagnostic Centers for taking product feedback.
    - Analyzing software usage patterns for improving product design and utility.
    - Analyzing anonymized practice information including financial, and inventory information for commercial use.
  - DiagnoShop automatically enables the listing of Diagnostic Centers' information on its Website for every 'Diagnostic Centre' added to the Website

using its software. The center information listed on Website is displayed when End-Users search for Diagnostic Centres on Website, and the center information listed on Website is used by End-Users to request for Diagnostic Test appointments. Any personally identifiable information of the centers listed on the Website is not generated by DiagnoShop and is provided to DiagnoShop by diagnostic centres who wish to enlist themselves on the Website, or is collected by DiagnoShop from the public domain. DiagnoShop displays such information on its Website on an as-is basis making no representation or warranty on the accuracy or completeness of the information. As such, we strongly encourage Centers to check the accuracy and completeness of their information from time to time, and inform us immediately of any discrepancies, changes or updates to such information. DiagnoShop will, however, take reasonable steps to ensure the accuracy and completeness of this information.

- DiagnoShop may also display information for Diagnostic Centers who have not signed up or registered for the Services, provided that the Diagnostic centers have consented to DiagnoShop collecting, processing and/or disclosing their information on the Website. Such Diagnostic Centers are verified by DiagnoShop or its associates, and DiagnoShop makes every effort to capture accurate information for such Diagnostic Test Centers. However, DiagnoShop does not undertake any liability for any incorrect or incomplete information appearing on the Website for such Diagnostic Test Centers.

#### End-Users:

- As part of the registration/application creation and submission process that is available to End-Users on this Website, certain information, including Personal Information or Sensitive Personal Data or Information is collected from the End-Users.
- All the statements in this Privacy Policy apply to all End-Users, and all End-Users are therefore required to read and understand the privacy statements set out herein prior to submitting any Personal Information or Sensitive Personal Data or Information to DiagnoShop, failing which they are required to leave the WebSite immediately.
- If you have inadvertently submitted any such information to DiagnoShop prior to reading the privacy statements set out herein, and you do not agree with the manner in which such information is collected, processed, stored, used or disclosed, then you may access, modify and delete such information by using options provided on the Website. In addition, you can, by sending an email to support@diagnohop.com, inquire whether DiagnoShop is in possession of your personal data, and you may also request DiagnoShop to delete and destroy all such information.

- End-Users' personally identifiable information, which they choose to provide on the Website is used to help the End-Users describe/identify themselves. Other information that does not personally identify the End-Users as an individual, is collected by DiagnoShop from End-Users and is exclusively owned by DiagnoShop. DiagnoShop may also use such information in an aggregated or non-personally identifiable form for research, statistical analysis and business intelligence purposes, and may sell or otherwise transfer such research, statistical or intelligence data in an aggregated or non-personally identifiable form to third parties and affiliates. In particular, DiagnoShop reserves with it the right to use anonymized End-User demographics information and anonymized End-User health information for the following purposes:
  - Analyzing software usage patterns for improving product design and utility.
  - Analyzing such information for research and development of new technologies.
  - Using analysis of such information in other commercial product offerings of DiagnoShop.
  - Sharing analysis of such information with third parties for commercial use.
- DiagnoShop will communicate with the End-Users through email, phone and notices posted on the Website or through other means available through the service, including text and other forms of messaging. The End-Users can change their e-mail and contact preferences at any time by logging into their "Account" at Website and changing the account settings.
- At times, DiagnoShop conducts an User survey to collect information about End-Users' preferences. These surveys are optional and if End-Users choose to respond, their responses will be kept anonymous. Similarly, DiagnoShop may offer contests to qualifying End-Users in which we ask for contact and demographic information such as name, email address and mailing address. The demographic information that DiagnoShop collects in the registration process and through surveys is used to help DiagnoShop to improve its Services to meet the needs and preferences of End-Users.
- DiagnoShop may keep records of electronic communications and telephone calls received and made for making appointments or other purposes for the purpose of administration of Services, customer support, research and development and for better listing of Diagnostic Test Centers.
- All DiagnoShop employees and data processors, who have access to, and are associated with the processing of sensitive personal data or information, are obliged to respect the confidentiality of every End-Users' Personal Information or Sensitive Personal Data and Information. DiagnoShop has put in place procedures and technologies as per good industry practices and in accordance with the applicable laws, to maintain security of all personal data from the point of collection to the point of destruction. Any third-party data processor to which DiagnoShop transfers Personal Data shall have to agree to comply with those procedures and policies, or put in place adequate measures on their own.



- DiagnoShop may also disclose or transfer End-Users' personal and other information provided by a User, to a third party as part of reorganization or a sale of the assets of a DiagnoShop corporation division or company. Any third party to which DiagnoShop transfers or sells its assets to will have the right to continue to use the personal and other information that End-Users provide to us, in accordance with the Terms of Use.
- To the extent necessary to provide End-Users with the Services, DiagnoShop may provide their Personal Information to third party contractors who work on behalf of or with DiagnoShop to provide End-Users with such Services, to help DiagnoShop communicate with End-Users or to maintain the Website. Generally these contractors do not have any independent right to share this information, however certain contractors who provide services on the Website, including the providers of online communications services, may use and disclose the personal information collected in connection with the provision of these Services in accordance with their own privacy policies. In such circumstances, you consent to us disclosing your Personal Information to contractors, solely for the intended purposes only.

## CONFIDENTIALITY AND SECURITY

- Your Personal Information is maintained by DiagnoShop in electronic form on its equipment, and on the equipment of its employees. Such information may also be converted to physical form from time to time. DiagnoShop takes all necessary precautions to protect your personal information both online and off-line, and implements reasonable security practices and measures including certain managerial, technical, operational and physical security control measures that are commensurate with respect to the information being collected and the nature of DiagnoShop's business.
- No administrator at DiagnoShop will have knowledge of your password. It is important for you to protect against unauthorized access to your password, your computer and your mobile phone. Be sure to log off from the Website when finished. DiagnoShop does not undertake any liability for any unauthorised use of your account and password. If you suspect any unauthorized use of your account, you must immediately notify DiagnoShop by sending an email to support@diagnoshop.com. You shall be liable to indemnify DiagnoShop due to any loss suffered by it due to such unauthorized use of your account and password.
- DiagnoShop makes all User information accessible to its employees, agents or partners and third parties only on a need-to-know basis, and binds only its employees to strict confidentiality obligations.
- Part of the functionality of DiagnoShop is assisting the Diagnostic Centers to maintain and organise such information. DiagnoShop may, therefore, retain and submit all such records to the appropriate authorities, or to Diagnostic Centers who request access to such information.

- Part of the functionality of the DiagnoShop is assisting the patients to access information relating to them. DiagnoShop may, therefore, retain and submit all such records to the relevant patients, or to their Diagnostic Centers.
- Notwithstanding the above, DiagnoShop is not responsible for the confidentiality, security or distribution of your Personal Information by our partners and third parties outside the scope of our agreement with such partners and third parties. Further, DiagnoShop shall not be responsible for any breach of security or for any actions of any third parties or events that are beyond the reasonable control of DiagnoShop including but not limited to, acts of government, computer hacking, unauthorised access to computer data and storage device, computer crashes, breach of security and encryption, poor quality of Internet service or telephone service of the User etc.

#### CHANGE TO PRIVACY POLICY

- DiagnoShop may update this Privacy Policy at any time, with or without advance notice. In the event there are significant changes in the way DiagnoShop treats User's personally identifiable information, or in the Privacy Policy itself, DiagnoShop will display a notice on the Website or send Users an email, as provided for above, so that you may review the changed terms prior to continuing to use the Services. As always, if you object to any of the changes to our terms, and you no longer wish to use the Services, you may contact support@DiagnoShop.com to deactivate your account. Unless stated otherwise, DiagnoShop's current Privacy Policy applies to all information that DiagnoShop has about you and your account.
- If a User uses the Services or accesses the Website after a notice of changes has been sent to such User or published on the Website, such User hereby provides his/her/its consent to the changed terms.

#### CONSENT TO THIS POLICY

- You acknowledge that this Privacy Policy is a part of the Terms of Use of the Website and the other Services, and you unconditionally agree that becoming a User of the Website and its Services signifies your (i) assent to this Privacy Policy, and (ii) consent to DiagnoShop using, collecting, processing and/or disclosing your Personal Information in the manner and for the purposes set out in this Privacy Policy. Your visit to the Website and use of the Services is subject to this Privacy Policy and the Terms of Use.

#### ADDRESS FOR PRIVACY QUESTIONS

- Should you have questions about this Privacy Policy or DiagnoShop's information collection, use and disclosure practices, you may contact, the Data Protection Officer appointed by DiagnoShop in accordance with the provisions of PDPA. We will use reasonable efforts to respond promptly to any requests, questions or concerns, which you may have regarding our use of your personal information. If you have any grievance with respect to our use of your information, you may communicate such grievance to the Data Protection Officer:

Name: Mr. Sateesh Kumar Talupuri  
DiagnoSmart Private Limited,  
#301, Shanti Nivas, 6-3-609/1,  
Anand Nagar Colony, Khairatabad,  
Hyderabad, India - 500 004  
Phone: 70329 17715  
Email: [support@diagnoshop.com](mailto:support@diagnoshop.com)